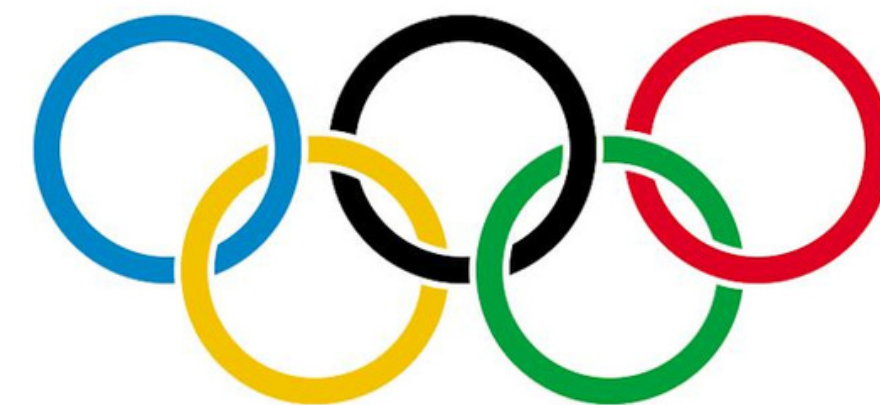




2024 Summer Car Wash Olympics



July 10th – August 17th

How The Competition Works:

Each store will compete only with the other stores in their district for the first part of the competition. This part of the competition will last from July 10th–August 3rd.

Southcentral KY

Glasgow
Russellville
Bardstown
Lawrenceburg
Danville
Campbellsville

Southern IN

Seymour
Bedford
Madison
North Vernon

Tri-State

South Point
Ashland
Maysville
Hal Greer
Rt. 60

West Virginia

Teays Valley
Crosslanes
Hurricane
Charlston

How The Competition Works (Cont.)

The stores that have the top 2 scores in EACH district at the end of the first leg of competition will move on to represent their district in the final bracket-style tournament (Aug 4th–17th).



Teams will be seeded highest to lowest based on the points they accumulated in the first leg of the competition. Scores reset to 0 for bracket competition.

Point System

Daily Conversion

8 % = 10 Points

10 % = 15 Points

12 % or higher = 20 Points

Facebook Reviews

Positive Facebook Review = 10 Points

(2 Max Daily)

***Must mention the location in the post/review**

Google Reviews

5 Star Review = 5 Points Each

(4 Max Daily)

Net Plans

Every 25 Plans Added To Net Total (Based On Start Of Competition) = 25 Points

Individual Top Performers

Fluctuates Throughout Competition (Not Scored Daily). Will Rank top 10 in EACH district for first leg of competition. Then will rank based on final 8 teams in tournament.

Rank Points:
#1: 100 Points
#2: 90 Points
#3: 80 Points
#4: 70 Points
#5: 60 Points
#6–10: 50 Points

Team Awards & Bonuses

- 1st Place: Gold Medals For Each Person, Trophy For Site, Full Time Employees \$150; Part Time Employees \$75; Unique Nike Branded Thoroughbred Hat, Carhart Thoroughbred Shirt, \$200 Site Lunch Bonus (Can Be Used As Team Dinner Outing)
- 2nd Place: Silver Medals For Each Person, Commemorative Plaque For Site, Full Time Employees \$100; Part Time Employees \$50, \$150 Site Lunch Bonus (Can Be Used As Team Dinner Outing)
- 3rd Place: Bronze Medals For Each Person, Commemorative Plaque For Site, Full Time Members \$75; Part Time Members \$30; \$100 Site Lunch Bonus (Can Be Used As Team Dinner Outing)



Individual Awards & Bonuses

Top Salesperson From Competition (Must Come From Final 8 Teams): \$200 Bonus

#2 Ranked Salesperson From Competition (Must Come From Final 8 Teams): \$100 Bonus

#3 Ranked Salesperson From Competition (Must Come From Final 8 Teams): \$50 Bonus